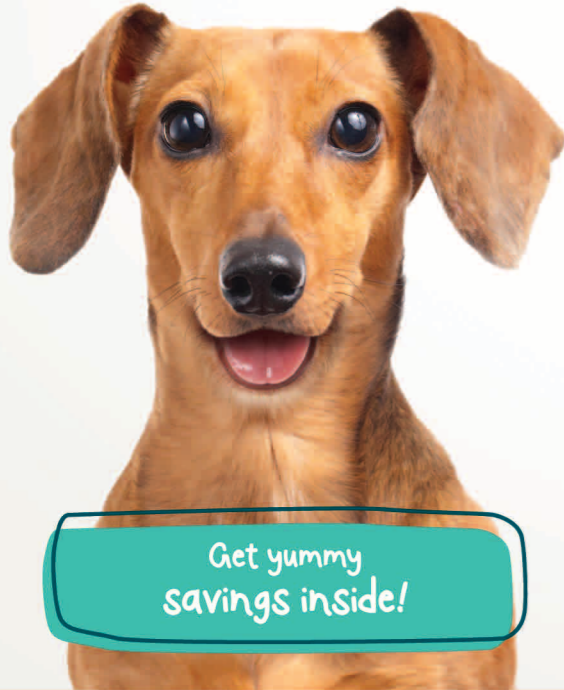


PROTECTS AGAINST
deer ticks
THAT SPREAD
Lyme disease



Simparica[®]
(sarolaner) Chewables

Fight fleas and
ticks, from
nose to tail



Get yummy
savings inside!

Simparica[®] (sarolaner) Chewables
Flea and tick* protection that goes on
and on and on...all month long.



Don't let fleas bring you to your knees!¹

All it takes is one pregnant female flea to start an infestation. She can begin laying eggs in less than a day. Eventually those eggs drop off onto your carpet or your furniture and grow into hungry adults. One female flea can lay up to 2000 eggs in her lifetime. That's a lot of fleas! Once that infestation gets going, it can be very hard to stop. It may even take several months to fix it.

Why should we fight fleas?

- Fleas cause itching and skin irritation, making your dog uncomfortable and unhappy
- If your dog has a flea allergy, it can cause even more intense itching and scratching, which, in turn, can lead to hair loss and skin infections
- Once fleas infest your home, it can be hard to get rid of them

The scariest thing about fleas is that they can carry tapeworms and other diseases that can affect you and your family. Yuck!

*Black-legged (deer) tick, Lone Star tick, Gulf Coast tick, American dog tick, and brown dog tick

Stick it to ticks!²⁻⁴

Ticks can be found anywhere in the United States. They can also be found at any time of the year. Like fleas, ticks can be very small and it can be hard to spot them. Not only are ticks annoying, but some of them also carry diseases that can impact pets and humans.

Because treatment is more expensive than prevention, experts recommend year-round protection to help keep pets healthy.

Chasing your tail with your current flea and tick product?

- Is it ruff having to isolate your dog after applying some topical products?
- Does your dog require frequent bathing? Maybe your dog loves quick dips in the pool? Are you worried a topical product will wear off or be washed off?
- Rut, Roh! Have you noticed fleas or ticks creeping up on your dog before it's time for the next dose?

Does this sound familiar?...

Send Fleas Fleeing

Simparica provides fast-acting flea protection that lasts all month long⁵

Simparica kills fleas fast. Pets get relief fast from itching and scratching...even in dogs with flea allergic dermatitis. This fast action also helps prevent home infestations

Simparica is tough on fleas, but easy on you. Even if you forget to give the dose at the 1-month mark, Simparica protects your pet for a full 5 weeks. So, you get a bit of wiggle room

Tick-tock

Simparica kills ticks fast and provides protection that lasts all month long⁶⁻⁸

Simparica gets to work quickly, so it reduces the likelihood that your dog gets a tick-borne disease

Simparica had virtually 100% effectiveness at the end of the month unlike some other products

Simparica keeps ticks in check and helps to avoid risky protection gaps. In fact, Simparica is effective against five different types of ticks for a full 35 days. That's a long time.

In a study, Simparica blocked Lyme disease transmission⁹



Satisfaction Guarantee

We want to ensure that you are 100% satisfied with the performance of Simparica.



**FLEA
COVERAGE**



**TICK
COVERAGE**



**LYME
COVERAGE[†]**

Simparica[®]
(sarolaner) Chewables
Dogged Protection

To learn more, please contact Veterinary Medical Information and Product Support at 1-888-Zoetis1.

The Simparica Satisfaction Guarantee is available to individuals who have purchased Simparica from a veterinarian or via a veterinarian's prescription from a Zoetis approved online distributor. All claims are evaluated on a case-by-case basis based on the program guidelines and requirements outlines.

[†]Zoetis will cover reasonable diagnostic and treatment costs for suspected cases of canine Lyme disease for qualified patients. For more details, contact Veterinary Medical Information and Product Support at 1-888-Zoetis-1.

Ask your veterinarian about Simparica

